



National  
**PKU**  
Alliance

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## **Medical Nutrition Equity Act Social Media Guide For Advocacy Posts**

We need your help to build support for the MNEA through Facebook, Twitter, and Instagram! Ask your U.S. Senator and Representative in the House to co-sponsor the Medical Nutrition Equity Act (S. 1194 and H.R. 2587) using social posts. You can also thank our current sponsors/co-sponsors! Make sure to include the hashtag #MedicalFoodsNow, the link to our MNEA flyer ([www.npkua.org/MNEA](http://www.npkua.org/MNEA)) and a customizable [Photo Frame](#) or [Advocacy Infographic](#) when you post!

### **Customizable Advocacy Infographic**

Download our Advocacy Infographic at <https://www.npkua.org/Take-Action/Advocacy-Infographic> and add your photo. Then take a picture of yourself holding the flyer and hand it to your congress person during a face-to-face meeting, post it on social media, or send your infographic by email, fax, or regular mail.

### **Customizable Advocacy Picture Frame**

Create an Advocacy Frame at [www.npkua.org/Take-Action/Picture-Creator](http://www.npkua.org/Take-Action/Picture-Creator) and upload to your social media platforms with the following easy to personalize posts below. Make sure to also post directly on your Senate and House Representatives social media pages.

### **How-To Tag Legislators**

You can look up your legislators using our [Legislative Lookup Tool](#). Visit their website to link on to their social media platforms. Make sure to follow your legislators on Facebook and Twitter. Then when you post on Facebook and type in their name you can tag them in your Facebook Post. When you are on Twitter, you can visit the legislators Twitter page and get their Twitter handle (begins with the “@”). You can tweet directly from their page or from yours.

### **Customizable Social Media Posts**

#### **Facebook examples:**

- [Please co-sponsor the MNEA S.1194/H.R.2587 to treat PKU and prevent disability (or your custom message asking your legislator to co-sponsor)] #MedicalFoodsNow! Support [www.npkua.org/MNEA](http://www.npkua.org/MNEA) (Include the advocacy frame with your picture)

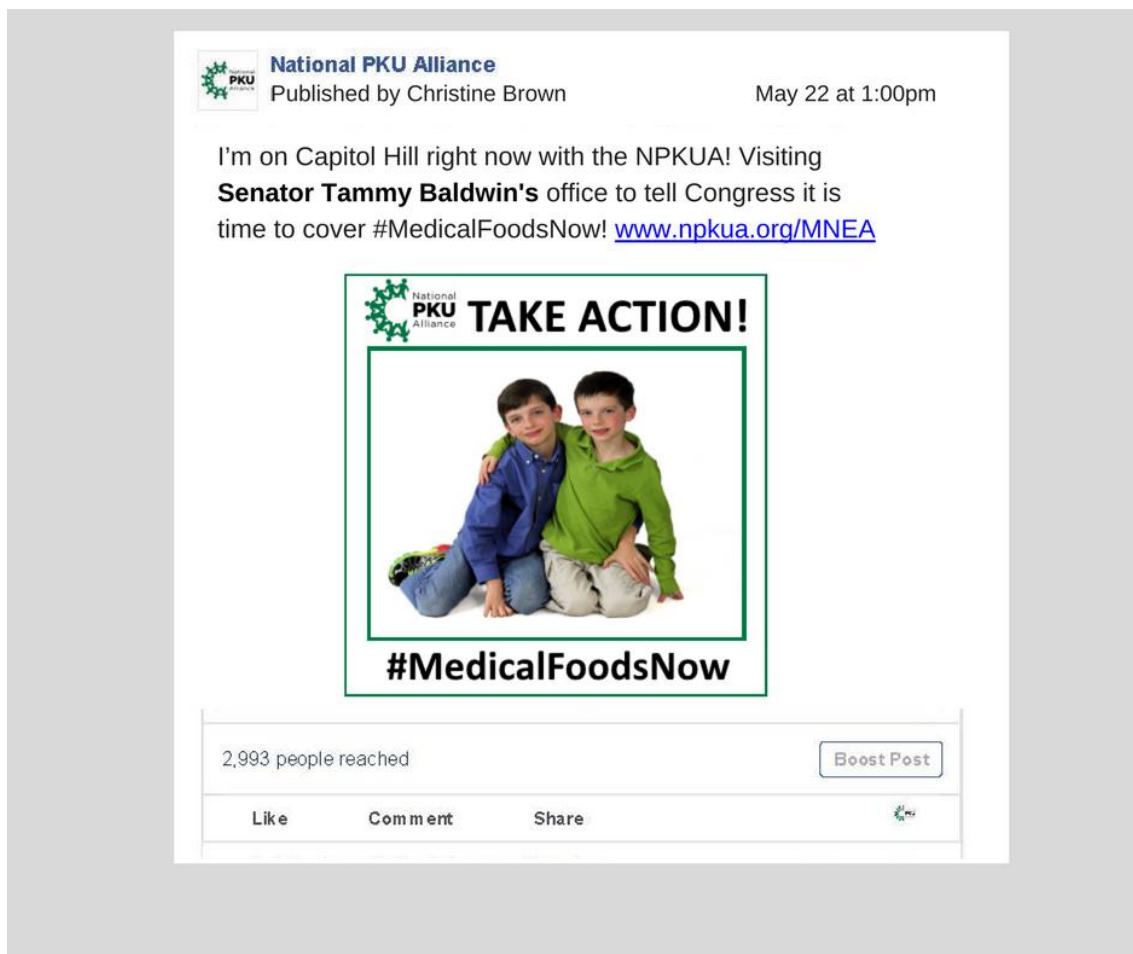
#### **Twitter examples:**

- [Senator or House Member's twitter handle] please co-sponsor the MNEA S.1194/H.R.2587 #MedicalFoodsNow. Join us: [www.npkua.org/MNEA](http://www.npkua.org/MNEA) (attach a photo in front of office)

**Instagram examples:**

- The PKU community needs your help to prevent disability. Help us cover #MedicalFoodsNow. Join us: [www.npkua.org/MNEA](http://www.npkua.org/MNEA) (Include the advocacy frame with your picture)
- Congress, please cover #MedicalFoodsNow to prevent disability. Join us: [www.npkua.org/MNEA](http://www.npkua.org/MNEA) (Include the advocacy frame with your picture)

Example Facebook post using the provided text with the customizable advocacy Picture-Creator



Please contact Katrina Swenson, Project and Communications Coordinator, with any questions at [katrina.swenson@npkua.org](mailto:katrina.swenson@npkua.org).